(19) World Intellectual Property Organization International Bureau





(43) International Publication Date 24 October 2002 (24.10.2002)

PCT

(10) International Publication Number WO 02/084615 A1

(51) International Patent Classification⁷: G08B 13/14

(21) International Application Number: PCT/US01/17112

(22) International Filing Date: 26 May 2001 (26.05.2001)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:

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(81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CR, CU, CZ, DE, DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.

(84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

Published:

- with international search report
- with amended claims

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.



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(54) Title: LOST AND FOUND SYSTEM AND METHOD WITH OPTIONAL PRODUCT WARRANTY REGISTRATION

(57) Abstract: A method and computer system for facilitating return of lost products, optionally obtaining warranty registration of products, and expediting warranty service on defective products comprising providing a unique identifier on or within each product; comprising marking each product with return instructions and a reward offer to any person who finds said product after it has been lost; and offering to return each product to a registered owner in the event said product is lost and returned by said person who finds it if said owner provides data comprising owner identification and date said product was purchased at retail; optionally providing said data to a manufacturer or other warrantor in order to register said warranty. The reward offer preferably instructs the finder to return the object to a courier service which can automatically obtain the owner's identity and location, can ship the object to the owner, and automatically charge the owner's credit card for the reward and the shipping service.